



BRANDON WELCH
Front End Web Developer

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PROFESSIONAL PROFILE

Creative and professional web developer with several years of experience in website design, email marketing management, and SEO maintenance seeking a challenging position where I can utilize my software skills and languages, my client focused attitude, and my natural problem solving curiosity to contribute to the company's growth.

EDUCATION

DePaul University

M.S. - Human Computer Interaction
2016 - 2019

The Illinois Institute of Art - Schaumburg

B.F.A. - Web Design and Interactive Media
2012 - 2016

TECHNICAL SKILLS

- WordPress
- After Effects
- Flash
- Sublime Text
- Dreamweaver
- Photoshop
- Illustrator
- Axure
- Optimal Workshop
- Windows/Mac

PROGRAMMING LANGUAGES

- HTML
- CSS
- ActionScript
- JavaScript
- PHP
- JQuery
- MySQL
- Bootstrap

PROFESSIONAL EXPERIENCE

Web Designer & Front End Developer

Nelix Inc., Rolling Meadows, IL
October 2016 - December 2017

- Provided effective and functional web designs to customers that met their specific business or personal needs.
- Developed graphic images and effects to achieve design goals.
- Coordinated email marketing campaigns and newsletters.
- Worked directly with customers to establish project scope, interaction guidelines, and project timelines.
- Performed routine updates, upgrades and overall maintenance of websites.
- Ensured accuracy of website content by thoroughly editing and cross-checking.

Digital Production Artist

RR Donnelley, Elgin, IL
March 2016 - October 2016

- Translated branding and marketing strategies for a wide range of clients into exceptional creative concepts and executions.
- Designed web pages, email communications, and social media assets based on customer brand and style guides.
- Built files for traditional and variable print.
- Updated and edited files based on customer supplied instructions.
- Reviewed workflow and work processes for improvements and efficiencies.

Product Advisor

Microsoft, Schaumburg, IL
May 2013 - February 2016