



BRANDON WELCH
Front End Web Developer

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PROFESSIONAL PROFILE

Creative and professional web developer with several years of experience in website design, email marketing management, and SEO maintenance seeking a challenging position where I can utilize my software skills and languages, my client focused attitude, and my natural problem solving curiosity to contribute to the company's growth.

EDUCATION

DePaul University

M.S. - Human Computer Interaction
2016 - 2018

The Illinois Institute of Art - Schaumburg

B.F.A. - Web Design and Interactive Media
2012 - 2016

TECHNICAL SKILLS

- WordPress
- After Effects
- Flash
- Sublime Text
- Dreamweaver
- Photoshop
- Illustrator
- Windows/Mac

PROGRAMMING LANGUAGES

- HTML
- CSS
- ActionScript
- JavaScript
- PHP
- JQuery
- MySQL
- Foundation

PROFESSIONAL EXPERIENCE

Digital Production Artist

RR Donnelley, Elgin, IL
March 2016 - Present

- Translate branding and marketing strategies for a wide range of clients into exceptional creative concepts and executions.
- Design web pages, email communications, and social media assets based on customer brand and style guides.
- Build files for traditional and variable print.
- Update and edit files based on customer supplied instructions.
- Review workflow and work processes for improvements and efficiencies.

Product Advisor

Microsoft, Schaumburg, IL
May 2013 - February 2016

- Helped customers discover, enable, and implement high value Microsoft technology solutions and services across a broad range of devices to meet individual needs.
- Presented total solution offerings and sales support based upon each customer's unique needs, both before and after the sale.
- Continuously learned through others, self-educated, shared specialized knowledge, and expertly demonstrated and presented the newest product and service offerings.
- Troubleshoot and provided timely resolution to all customer software and hardware issues.